



BEYOND BELIEF NETWORK

Beyond Belief Network Guides: Empower Women and Girls through 50 Cents. Period.

[50 Cents. Period.](#) is Foundation Beyond Belief's 2014 Q2 Poverty and Health beneficiary for the [Humanist Giving donation program](#). As with all FBB beneficiaries, it was chosen for financial responsibility, program effectiveness, and compatibility with the FBB mission. 50 Cents. Period's mission is to "[empower women and girls to stay fully engaged in their lives and educations without the stigma and barriers surrounding their period, gender, and reproductive choices.](#)" You can use this guide for service event ideas and to decide if you'd like to join the 50 Cents. Period. movement.

Event Ideas

1. Host a Red Party. 50 Cents. Period considers a Red Party to "[a gathering of friends who support girls' education and empowerment across the world.](#)" While a Red Party can be a large or small event, it is important to read, sign, and return the [Red Party Pact](#) and [Registration form](#). You'll also have to commit to a 30 minute orientation phone consultation with a representative from 50 Cents. Period. You'll also receive informational materials about the organization to distribute or use at your event.
2. Be a Star. Organize a movie night and [watch one of the films recommended by 50 Cents. Period](#) or another film that demonstrates female empowerment. While you can make the event free to the community, you can sell snacks and/or run a raffle to raise funds.
3. Show your Support. Have participants pledge to wear the color red on a specific date. Collect a registration fee from each participant and send the donations to 50 Cents. Period.
4. Empower through Words. Plan a night where people read portions from works written by female authors or deal with female empowerment. [50 Cents. Period. offers a brief selection of works](#) that fit this theme. For each participant that pledges to read, collect a donation. To be fair, set a time limit for each reader.

Resources

1. Follow 50 Cents. Period. and their work around the work through their [blog](#). You can also check out their [Facebook](#) and [Twitter](#).
2. The U.S. Department of Health and Human Services, Office of Women's Health Publications section has sections on [menstruation and the menstrual cycle](#) where you can find information and facts.