



GO Teams Guides: Virtual Auction or Raffle Fundraiser

Auctions and raffles are usually a very successful way to raise money. Doing them completely online might be a little more complicated than in person, but that doesn't mean they have to be any less successful.

How To

1. Pick a method to organize your auction.
 - a. The easiest way to set up your auction is to use an online auction platform like [BiddingOwl](#) or [Give Lively](#). Keep in mind that any platform you use, logistics will likely be easier, but there will likely be fees or percentages taken in order to use them.
 - b. Alternatively, you can post a picture and description of each thing in the auction or raffle in your facebook group. Folks can make bids for items in the comments and when the auction is closed the winner can donate using your GO Humanity donation portal on your profile.
2. For a raffle, post the things on raffle to your facebook group or send an email. Explain how many raffle tickets a donor will have at different donation levels. For example, depending on what kinds of prizes you have, \$5 each and 3 for \$12, or \$10 each and 3 for \$25.
2. Ask members if they are willing to donate art, donate skills (that can be shared safely), or donate items such as unused gift cards. Ask local community businesses if they are willing to donate anything. Gift cards and certificates are particularly easy for online auctions and raffles since they can be mailed easily all over the country. Have any of your members moved away? They might want to participate.
3. Choose an end date and time. Consider hosting a video stream where the winners can be announced or winning raffle tickets picked from a hat. After the announcements are made, have some social fun together.



Some More Tips

- Start planning at least a month in advance so you have time to make arrangements and promote your event.
- Set a goal that is achievable, but not easy.
- Make an event page on Facebook, send invitations, announce it on your website, put an ad in local newsletters and newspapers, send email reminders a day or so before the event.
- Partner up with other groups! Let other local freethought groups know about your event. Consider contacting special interest clubs who would also support the charity you've chosen, or partner with religious groups and spark some friendly competition.
- Enjoy yourself!

For more ideas check out GO Teams fundraising idea guides on our [resources](#) page!

Questions or Concerns?

If you need help with planning your event or have additional questions, the best way to contact GO Humanity is to use the [contact webform](#), which enables us to track the resolution of your question.