



GO Teams Guides: Virtual Concert Fundraiser

Do you have musicians in your group? Bands? Singers? Violists? Percussionists? They can all come together to perform a livestream show. The more the merrier. You can require a donation for folks to watch or you live stream for free while asking for donations throughout.

How To

1. Depending on the size of your community, ask those members who play professionally or have a history of playing publicly if they are willing to donate their performance for the fundraiser. If your community is large enough, you can ask local musicians who support your causes. Or if your community is more intimate, find out who in your community has musical inclination and host a more informal concert.
2. Livestream the performances and ask for donations for tickets to watch. Explain that there is a minimum donation that is considered their ticket.
3. Alternatively, livestream for everyone for free with calls to donate on screen, in the description, and from an emcee.

Some More Tips

- Start planning at least a month in advance so you have time to make arrangements and promote your event.
- Set a goal that is achievable, but not easy.
- Make an event page on Facebook, send invitations, announce it on your website, put an ad in local newsletters and newspapers, send email reminders a day or so before the event.
- Partner up with other groups! Let other local freethought groups know about your event. Consider contacting special interest clubs who would also support the charity you've chosen, or partner with religious groups and spark some friendly competition.
- Enjoy yourself!



For more ideas check out GO Teams fundraising idea guides on our [resources](#) page!

Questions or Concerns?

If you need help with planning your event or have additional questions, the best way to contact GO Humanity is to use the [contact webform](#), which enables us to track the resolution of your question.