



GO Teams Guides: Virtual Webinar or Talk Fundraiser

Your community is full of people with expertise in any number of things. What do your community members know about? What can they teach each other about? This is an opportunity to learn, educate, and raise money all at once.

How To

1. Find out who in your community has some special expertise that they can and are willing to impart. Is someone a birder who can give a birdwatching 101 talk? Is someone a quilter who can give a small project tutorial? Is someone particularly knowledgeable about your town's history who can give a talk about an interesting event or period in your local history?
2. Alternatively, reach out to community leaders and ask them if they have a short webinar or talk that they are willing to give. Keep in mind, when you are asking someone to share their expertise they should be compensated in some way unless they offer to donate their time.
3. Livestream the webinar or talk and ask for donations for tickets to watch. Explain that there is a minimum donation that is considered their ticket and that the ticket fees are to raise funds.
4. Alternatively, livestream for everyone for free with calls to donate on screen, in the description, and from an emcee.

Some More Tips

- Start planning at least a month in advance so you have time to make arrangements and promote your event.
- Set a goal that is achievable, but not easy.
- Make an event page on Facebook, send invitations, announce it on your website, put an ad in local newsletters and newspapers, send email reminders a day or so before the event.
- Partner up with other groups! Let other local freethought groups know about your event. Consider contacting special interest clubs who would also support the charity you've chosen, or partner with religious groups and spark some friendly competition.
- Enjoy yourself!



For more ideas check out GO Teams fundraising idea guides on our [resources](#) page!

Questions or Concerns?

If you need help with planning your event or have additional questions, the best way to contact GO Humanity is to use the [contact webform](#), which enables us to track the resolution of your question.